Sponsorship Guide



CSI® NORTH CENTRAL REGION

CONFERENCE2027

CHICAGO, ILLINOIS

MAY 5-7, 2027

CHICAGO HILTON

720 SOUTH MICHIGAN AVENUE

Together in Chicago

Advancing Practice Through Shared Knowledge and Collaboration

Secure Your Spot → **www.csincr.org**

HOW TO ENGAGE

FOR ORGANIZATIONS

Choose how your organization wants to engage with the 2027 CSI NCR Conference. Partner with us across the entire conference experience, or align your support with the audience and experience that best connects with your organization.

CONFERENCE PARTNER

SUPPORT THE ENTIRE CONFERENCE

Our highest level of engagement provides visibility across the full conference experience—from CSI leadership and chapter development through the Welcome & Awards Celebration and Conference Education & Expo.

2 Available | $10,000

OR CHOOSE A FEATURED EXPERIENCE

LEADERSHIP FORUM

Invest in CSI's Leaders

Support leadership and chapter development while connecting your organization with CSI leaders from across the North Central Region.

NCR ANNUAL MEETING

Support the Region

Align your organization with the business of the North Central Region and the CSI members and leaders helping shape its future.

WELCOME & AWARDS

Celebrate CSI & Connect

Put your organization at the center of the conference's opening celebration, networking, recognition, and awards experience.

EDUCATION & EXPO

Advance Practice & Engage

Support professional education and learning while connecting with attendees and industry professionals through the Conference Education & Expo.

CONFERENCE PARTNERS

CONFERENCE-WIDE RECOGNITION

$10,000 | 2 Available

As the highest level of conference sponsorship, Conference Partners demonstrate a commitment to advancing the construction industry, supporting CSI leadership and chapter development, and investing in the professionals CSI serves.

Conference Partners receive prominent recognition across all four major conference components—Leadership Forum, CSI NCR Annual Meeting, Welcome & Awards Celebration, and Education & Expo—plus an Expo Booth for direct engagement with conference attendees.

SPONSOR BENEFITS

- Recognition as a CSI North Central Region Conference Partner
- Prominent logo placement on conference marketing materials, email, social media, website, signage, and sponsor acknowledgements
- Recognition across all four major conference components
- Recognition during conference opening and closing remarks
- Opportunity to briefly introduce your organization during conference programming
- Connect and network with chapter and region leaders, members, and guests throughout the conference through:
  - (1) Welcome & Awards Registration
  - (1) Education & Expo Registration
  - (1) Expo Booth

YOUR IMPACT

Your support helps make the entire conference experience possible—from leadership and chapter development and region governance to professional education, industry collaboration, and recognition of volunteer excellence. Conference Partners are recognized as key supporters of CSI and the construction professionals it serves.

LEADERSHIP FORUM OPPORTUNITIES

INVEST IN THE LEADERS WHO INVEST IN CSI'S FUTURE

LEADERSHIP TECHNOLOGY
$2,500
1 Available

LEADERSHIP HOSPITALITY
$2,500
1 Available

LEADERSHIP BREAKFAST
$2,500
1 Available

LEADERSHIP LUNCHEON
$2,500
1 Available

LEADERSHIP RESOURCE
$750
6 Available

Strong chapters are built by strong leaders. Your sponsorship helps develop CSI volunteers, strengthen chapters, and foster collaboration across the North Central Region.

LEADERSHIP TECHNOLOGY SPONSOR

LEADERSHIP FORUM RECOGNITION

$2,500 | 1 Available

Technology plays a critical role in creating an engaging and productive leadership experience. This sponsorship supports the audio-visual equipment, presentation technology, microphones, displays, and technical support necessary for the Leadership Forum.

SPONSOR BENEFITS

- Exclusive Leadership Technology Sponsor recognition
- Company logo placement on Leadership Forum marketing materials, email, social media, website, signage, and sponsor acknowledgements
- Verbal recognition during the Leadership Forum
- Opportunity to briefly introduce your organization during the Leadership Forum
- (1) Leadership Forum Registration with networking among chapter and region leaders

LEADERSHIP HOSPITALITY SPONSOR

LEADERSHIP FORUM RECOGNITION

$2,500 | 1 Available

Conversations and connections often happen between sessions. This sponsorship provides beverages and refreshments throughout the Leadership Forum, helping create a welcoming and productive environment for attendees.

SPONSOR BENEFITS

- Exclusive Leadership Hospitality Sponsor recognition
- Company logo placement on Leadership Forum marketing materials, email, social media, website, signage, and sponsor acknowledgements
- Verbal recognition during the Leadership Forum
- Opportunity to briefly introduce your organization during the Leadership Forum
- (1) Leadership Forum Registration with networking among chapter and region leaders

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LEADERSHIP BREAKFAST SPONSOR

LEADERSHIP FORUM RECOGNITION

$2,500 | 1 Available

Help attendees start the day energized and ready to learn. This sponsorship provides breakfast for Leadership Forum participants and supports a positive and engaging learning experience.

SPONSOR BENEFITS

- Exclusive Leadership Breakfast Sponsor recognition
- Company logo placement on Leadership Forum marketing materials, email, social media, website, signage, and sponsor acknowledgements
- Verbal recognition during the Leadership Forum
- Opportunity to briefly introduce your organization during the Leadership Forum
- (1) Leadership Forum Registration with networking among chapter and region leaders

LEADERSHIP LUNCH SPONSOR

LEADERSHIP FORUM RECOGNITION

$2,500 | 1 Available

The leadership lunch sponsorship provides one of the best opportunities for leaders from different chapters to connect, share ideas, and build relationships. This sponsorship supports lunch for all Leadership Forum attendees.

SPONSOR BENEFITS

- Exclusive Leadership Lunch Sponsor recognition
- Company logo placement on Leadership Forum marketing materials, email, social media, website, signage, and sponsor acknowledgements
- Verbal recognition during the Leadership Forum
- Opportunity to briefly introduce your organization during the Leadership Forum
- (1) Leadership Forum Registration with networking among chapter and region leaders

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LEADERSHIP RESOURCE SPONSORS

LEADERSHIP FORUM RECOGNITION

$750 | 6 Available

Leadership development continues long after the meetings end. Leadership Resource Sponsors help provide attendee workbooks, printed materials, supplies, handouts, and other resources that support learning and implementation throughout the year.

SPONSOR BENEFITS

- Leadership Resource Sponsor recognition
- Company logo displayed in Leadership Forum meeting materials and sponsor acknowledgements
- Verbal recognition during the Leadership Forum

GOVERNANCE SPONSOR

NCR ANNUAL MEETING

$2,000 | 1 Available

The CSI North Central Region Annual Meeting is the official business meeting of the Region, bringing together chapter representatives and region leaders from across the North Central Region to review accomplishments, discuss priorities, conduct elections, and help guide the future direction of CSI.

As the exclusive North Central Region Governance Sponsor, your support helps provide the meeting space, technology, refreshments, and resources necessary to conduct the Region's annual business and governance activities.

This sponsorship demonstrates your organization's commitment to strong leadership, effective governance, and the continued success of CSI chapters throughout the North Central Region.

SPONSOR BENEFITS

- Exclusive North Central Region Governance Sponsor recognition
- Company logo placement on Annual Meeting marketing materials, email, social media, website, signage, and sponsor acknowledgements
- Verbal recognition during the CSI North Central Region Annual Meeting
- Opportunity to briefly introduce your organization to Annual Meeting attendees
- Sponsor representative access to the Annual Meeting for the purpose of representing and introducing the sponsoring organization
- Recognition during the Welcome & Awards
- (1) Welcome & Awards Registration with networking opportunities with chapter and region leaders and members from across the North Central Region

YOUR IMPACT

Your sponsorship helps support the governance and leadership functions that keep the North Central Region strong, including strategic planning, chapter representation, leadership transition, elections, and collaboration among CSI leaders.

By supporting the Annual Meeting, your organization is investing in the volunteers and leaders who help advance CSI's mission, strengthen chapters, and guide the future of the North Central Region.

WELCOME & AWARDS OPPORTUNITIES

CELEBRATE CSI & CONNECT

CELEBRATION
$4,000
2 Available

RECEPTION
$2,500
1 Available

DINNER
$2,500
1 Available

DESSERT
$2,500
1 Available

TECHNOLOGY
$2,500
1 Available

RECOGNITION
$750
6 Available

The CSI North Central Region Conference Welcome & Awards officially kicks off the 2027 Conference, bringing together attendees, CSI leaders, chapter members, award recipients, industry partners, and guests for an evening of connection and celebration.

More than just a welcome reception, this signature event recognizes the people and chapters making an impact across the North Central Region while giving attendees the opportunity to reconnect, build new relationships, and start the conference together.

Your sponsorship helps create a memorable opening experience while providing valuable visibility and opportunities to connect with CSI members, leaders, and construction industry professionals from throughout the Region.

CELEBRATION SPONSORS

WELCOME & AWARDS

$4,000 | 2 Available

Help create a welcoming and memorable evening by supporting the event's hosted beverage service. This sponsorship enhances the attendee experience and helps create an environment for conversation, networking, and connection throughout the celebration.

SPONSOR BENEFITS

- Celebration Sponsor recognition
- Company logo placement on Welcome & Awards marketing materials, email, social media, website, signage, and sponsor acknowledgements
- Verbal recognition during Welcome & Awards
- Opportunity to briefly introduce your organization
- (1) Welcome & Awards Registration with networking among chapter and region leaders, members, and guests

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RECEPTION SPONSOR

WELCOME & AWARDS

$2,500 | 1 Available

Help welcome attendees to the conference and set the stage for an evening of connection and celebration. This sponsorship supports the reception and appetizers that encourage conversation and networking as guests arrive.

SPONSOR BENEFITS

- Exclusive Reception Sponsor recognition
- Company logo placement on Welcome & Awards marketing materials, email, social media, website, signage, and sponsor acknowledgements
- Verbal recognition during Welcome & Awards
- Brief sponsor-provided organization introduction read by event emcee
- (1) Welcome & Awards Registration with networking among chapter and region leaders, members, and guests

DINNER SPONSOR

WELCOME & AWARDS

$2,500 | 1 Available

Support the evening's dining experience as attendees gather to connect, celebrate accomplishments, and build relationships with fellow CSI members and industry colleagues.

SPONSOR BENEFITS

- Exclusive Dinner Sponsor recognition
- Company logo placement on Welcome & Awards marketing materials, email, social media, website, signage, and sponsor acknowledgements
- Verbal recognition during Welcome & Awards
- Brief sponsor-provided organization introduction read by event emcee
- (1) Welcome & Awards Registration with networking among chapter and region leaders, members, and guests

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DESSERT SPONSOR

WELCOME & AWARDS

$2,500 | 1 Available

Support the finishing touch to the evening's dining experience as attendees celebrate CSI members, chapters, and accomplishments from throughout the North Central Region.

SPONSOR BENEFITS

- Exclusive Dessert Sponsor recognition
- Company logo placement on Welcome & Awards marketing materials, email, social media, website, signage, and sponsor acknowledgements
- Verbal recognition during Welcome & Awards
- Brief sponsor-provided organization introduction read by event emcee
- (1) Welcome & Awards Registration with networking among chapter and region leaders, members, and guests

TECHNOLOGY SPONSOR

WELCOME & AWARDS

$2,500 | 1 Available

Support the technology that brings the Welcome & Awards to life. This sponsorship helps provide the audio-visual equipment, presentation technology, displays, sound systems, and technical support needed for the evening's program and awards recognition.

SPONSOR BENEFITS

- Exclusive Technology Sponsor recognition
- Company logo placement on Welcome & Awards marketing materials, email, social media, website, signage, and sponsor acknowledgements
- Verbal recognition during Welcome & Awards
- Brief sponsor-provided organization introduction read by event emcee
- (1) Welcome & Awards Registration with networking among chapter and region leaders, members, and guests

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RECOGNITION SPONSORS

WELCOME & AWARDS

$750 | 6 Available

Recognition Sponsors help support the awards presentation, event materials, printed programs, signage, and other resources used to recognize the people and chapters making an impact throughout the CSI North Central Region.

SPONSOR BENEFITS

- Recognition Sponsor acknowledgement in event materials
- Company logo displayed in sponsor acknowledgements
- Recognition during event opening remarks

EDUCATION & EXPO OPPORTUNITIES

ADVANCE PRACTICE. CONNECT WITH THE INDUSTRY.

FEATURED KEYNOTE
$7,500
3 Available

LEARNING ENVIRONMENTS

DAY 1
$5,000
4 Available

DAY 2
$3,000
4 Available

REFRESHMENTS
$1,500

1 Available

ATTENDEE RESOURCE
$750
10 Available

EXPO BOOTH
$2,795
35 Available

The CSI North Central Region Conference Education & Product Expo brings together architects, specifiers, engineers, contractors, manufacturers, product representatives, and other construction professionals for two days focused on learning, connection, and the exchange of ideas.

Through educational sessions, industry conversations, and the Product Expo, attendees gain practical knowledge, discover new solutions, and connect with the people and resources helping shape the built environment.

Your sponsorship helps make high-quality education and a valuable conference experience possible while providing meaningful visibility with construction professionals from across the North Central Region.

Exhibitors take that engagement a step further, connecting directly with attendees to showcase products, services, technologies, and expertise while building relationships with the professionals who influence product selection, specifications, and construction decisions.

FEATURED KEYNOTE SPONSORS

EDUCATION & EXPO

DAY 1 BREAKFAST: $7,500 | 1 Available
DAY 1 LUNCH: $7,500 | 1 Available
DAY 2 LUNCH: $7,500 | 1 Available

The conference offers three Featured Keynote sessions throughout the Education & Expo—Day 1 Breakfast, Day 1 Lunch, and Day 2 Lunch. Each brings attendees together for a premier presentation focused on advancing professional practice, industry knowledge, and collaboration within the construction community.

As the exclusive sponsor of one Featured Keynote, your organization helps support the speaker, meal service, meeting space, technology, and overall attendee experience while gaining prominent visibility during one of the conference's signature educational programs.

SPONSOR BENEFITS

- Exclusive Featured Keynote Sponsor recognition at your keynote session
- Opportunity to introduce your session's keynote speaker
- Opportunity to provide a brief company introduction from the podium
- Company logo displayed during your session's keynote presentation
- Company logo placement on your session's keynote marketing materials, email, social media, website, signage, and sponsor acknowledgements
- Reserved front-row seating for company representatives during your session's keynote presentation
- Connect and network with Education & Expo attendees through:
  - (1) Education & Expo Registration
  - (1) Expo Booth

YOUR IMPACT

Your sponsorship helps make exceptional keynote programming possible while creating opportunities for construction professionals to learn, connect, and exchange ideas. Your support demonstrates your organization's commitment to education, professional development, and advancing the design and construction industry throughout the North Central Region.

LEARNING ENVIRONMENT SPONSORS

EDUCATION & EXPO

DAY 1: $5,000 | 4 Available
DAY 2: $3,000 | 4 Available

Education is at the heart of the Education & Expo, with technical presentations, case studies, best practices, and industry discussions taking place across four dedicated learning environments each day.

As a Learning Environment Sponsor, your organization becomes the exclusive sponsor of one education room for the entire day, providing continuous visibility as attendees move through educational sessions and connect with speakers and industry peers.

Your sponsorship helps support the meeting space, audio-visual technology, speaker resources, and attendee experience that make high-quality conference education possible.

SPONSOR BENEFITS

- Exclusive day sponsorship of a learning environment room
- Company signage displayed outside the room throughout the day
- Company logo displayed on room signage and session materials
- Company logo placement on educational session marketing materials, email, social media, website, signage, and sponsor acknowledgements
- Opportunity to introduce each session speaker
- Opportunity to provide a brief company introduction prior to each session
- Connect and network with Education & Expo attendees through:
  - (1) Education & Expo Registration
  - (1) Tabletop display opportunity within your learning environment room

YOUR IMPACT

Your sponsorship helps create the spaces where construction professionals learn, exchange ideas, and advance their knowledge. By supporting a full day of education, your organization helps CSI North Central Region deliver meaningful professional development while strengthening the construction industry throughout the Region.

REFRESHMENT SPONSOR

EDUCATION & EXPO

$1,500 | 1 Available

The Conference Refreshment Sponsor supports refreshments throughout both days of the Conference Education & Expo, creating a welcoming space for attendees to recharge, connect, and continue conversations between educational sessions.

SPONSOR BENEFITS

- Exclusive Conference Refreshment Sponsor recognition
- Company signage and brand visibility at the refreshment area during networking breaks throughout both days of the Education & Expo
- Company logo placement on Education & Expo marketing materials, email, social media, website, signage, and sponsor acknowledgements

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ATTENDEE RESOURCE SPONSORS

EDUCATION & EXPO

$750 | 10 Available

Attendee Resource Sponsors help provide materials and resources that enhance the conference experience, helping attendees navigate the event, access education, and connect with fellow attendees, exhibitors, and sponsors. Your support contributes to a well-organized, professional experience while demonstrating a commitment to education and industry connection.

SPONSOR BENEFITS

- Attendee Resource Sponsor recognition
- Company signage and brand visibility at Education & Expo check-in
- Company logo placement on Education & Expo marketing materials, email, social media, website, signage, and sponsor acknowledgements

EXPO BOOTHS

EDUCATION & EXPO

$2,795 | 35 Available

The CSI North Central Region Conference Expo connects exhibitors with architects, specifiers, engineers, consultants, contractors, manufacturers, and other construction professionals from across the Region.

Integrated throughout the two-day Education & Expo, exhibitors have opportunities to build relationships, discuss project challenges, and showcase their products, services, technologies, and expertise.

EXHIBITOR BENEFITS

- Connect and network with Education & Expo attendees through:
  - (1) Expo Booth
  - (1) Education & Expo Registration
- Exhibitor recognition in Education & Expo marketing materials, email, social media, and website
- Opportunity to showcase products, services, technologies, and expertise to conference attendees

EXHIBITOR REGISTRATION INFORMATION

Each Expo Booth includes one (1) Education & Expo Registration for an exhibitor representative. Additional representatives staffing the booth must purchase an Education & Expo Registration.

WHY EXHIBIT?

Connect with decision-makers, influencers, and technical professionals across the design and construction industry. Exhibiting provides an opportunity to build relationships, increase visibility, generate leads, and demonstrate your organization's support of the construction industry and CSI community.



CSI® NORTH CENTRAL REGION CONFERENCE2027

CHICAGO, ILLINOIS

MAY 5-7, 2027

Together, we build more than a conference.

**We build connections. We share knowledge. We develop leaders.
We recognize achievement. We strengthen our industry.
Your partnership makes it possible.**

Become a 2027 Conference Sponsor Today!

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