All-Spark Program
Alternative Event Proposal

Introduction:
CSI North Central Region (NCR) is sponsoring the All-Spark Program to encourage chapters to put on programs or hold events to drive interest in CSI membership. NCR offers the Bricklayer 100 as one pre-packaged and road-tested idea for a qualifying program, but proposals will be accepted for alternative programs designed and presented by our chapters.

Funding:
NCR will reimburse up to $1,500 per event, maximum per chapter per fiscal year.

Guidelines:
1. Chapters are welcome to apply for funding for a creative chapter program or event that has the goal to grow membership rather than just serve existing members.
2. Use the Pre-Event Application to describe the program for the NCR Program Committee Chair and the NCR Executive Board to evaluate whether it qualifies for funding.
3. Send the completed Pre-Event Application, a minimum of 45 days before the event, to the NCR Treasurer (NCRtreasurerCSI@gmail.com) for review and approval by the NCR Program Committee Chair and the NCR Executive Board.
4. Funding will be through a reimbursement after conclusion of the event. While there is no need to prove that membership was increased to receive funding, a Post-Event Report (separate form) must be submitted with receipts for the amount requested.

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Chapter:	Event Title:
Event Description: **(Describe the event in detail and explain how it has the potential to increase membership.)**	
Date and Time (including number of hours):	
Location:	
Sponsors (how many, price, who will be contacted):	
Event Promotion (example flyer, methods of advertising; i.e., email blast, social media, announcements, ads in publications, registration links to put on the NCR website, etc.):	
Targeted Potential Participants (CSI members, AIA, BEC, Contractor Associations, Engineering Associations, Colleges, and any other construction related groups):	

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Chapter:	Event Title:

Itemized Cost Estimate (venue, food, non-alcoholic beverages, and related materials):

Applicant Name:	Chapter Position:	Email Address:
Signature:	Date:	Phone Number: